

Donna Lattanzio  
Jennifer DeHaven

# Pair of businesswomen operate with 'golden' touch



**T**he "golden rule" reins supreme at Millenium Staffing Services, a 100 percent woman-owned company in Las Vegas.

"The golden rule is the number one principal in our company," said Jennifer DeHaven, a co-owner of Millenium Staffing Services. "We treat others with the same respect and dignity as you would want to be treated. We do that not only with our client companies, but also with our temporary associates and our internal team. That promotes loyalty."

That golden philosophy has contributed to a growing amount of green for the company. The company, which was founded in 2001, has seen its revenue increase ten-fold since then, DeHaven said. She added that the firm helps place thousands of workers each year.

Millenium Staffing Services has evolved from staffing for the skilled trades and clerical industries into other areas like convention services, culinary, light industrial, medical and executive recruiting.

The company, which has grown to 19 employees, was recently honored by *Entrepreneur* magazine in its 12th Annual Hot 100 listing of fast-growing new companies. MGM MIRAGE leaders also spotlighted Millenium Staffing Services as one of its diverse suppliers at its annual diversity report event.

The staffing firm counts as clients a variety of large and small corporations.

"We're blessed with having

partnerships with companies of all sizes," DeHaven said.

Although the firm was launched following the Sept. 11 terrorist attacks, it found success during the ensuing economic downturn.

"We had a lot of people say, 'What are you doing? Sept. 11 happened, how can you be starting a new business,'" DeHaven said. "We felt that the time and the climate was right for a company to come in and bring best practices to our industry."

Donna Lattanzio, co-owner of Millenium Staffing Services, said the company's success is also derived from

but keeps them accountable for those decisions.

"It promotes creativity, it also demands they look at all aspects of the decision," DeHaven said. "(Under that style) people thrive, that's why we have such low turnover. We promote this very creative environment. I can't remember the last time someone left. People come and they stay."

Another key to the company's success is the fact that supplier diversity has become a major business imperative for many local corporations. Meanwhile, more women are starting their own

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their combined experience in the staffing industry. DeHaven, 44, has 14 years of staffing experience and Lattanzio, 51, has 22 years of experience.

"We have taken best practices from other firms and combined them and put them together," Lattanzio said. "That has a distinct advantage."

She and DeHaven said those best practices have contributed to making the company's staff loyal. Those best practices include a management style that allows managers to make decisions

businesses in the Las Vegas Valley, Lattanzio and DeHaven said. They note that being women has helped with obtaining business opportunities.

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**— Alana Roberts**

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